

# EPOS (Till System)



## Increase Your Gym's Revenue With Secondary Sales

One of the best ways to increase your business' revenue is with secondary spend - and the Ashbourne EPOS system makes that simpler than ever. You can finally track and automate every single stage of your secondary sales, to discover what is most popular with your customers and give them more of what they want to grow your revenue significantly.



### Contact Details

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Issue: March 2022



**ASHBOURNE**  
MEMBERSHIP MANAGEMENT

# Discover What Your Customers Love

As a gym owner, you are always looking for ways to increase the number of members you have, as this is the most direct way to increase your revenue. However, an alternate approach to increasing your bottom line is to maximise the value of every single member, so you can make more revenue from what you already have.

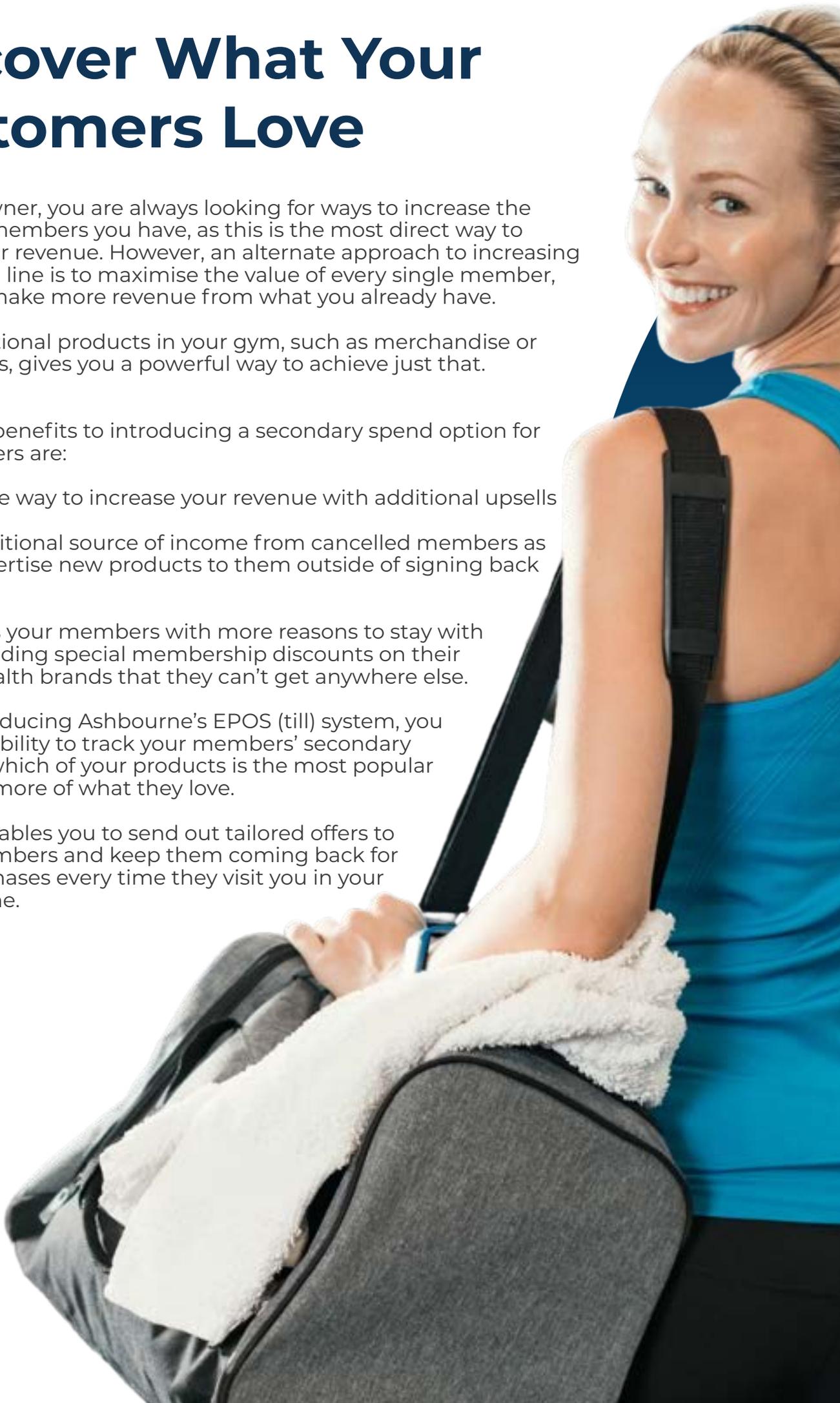
Selling additional products in your gym, such as merchandise or supplements, gives you a powerful way to achieve just that.

The 3 main benefits to introducing a secondary spend option for your members are:

1. It's a simple way to increase your revenue with additional upsells
2. It's an additional source of income from cancelled members as you can advertise new products to them outside of signing back up.
3. It provides your members with more reasons to stay with you, by providing special membership discounts on their favourite health brands that they can't get anywhere else.

And by introducing Ashbourne's EPOS (till) system, you unlock the ability to track your members' secondary spend, see which of your products is the most popular and deliver more of what they love.

All of this enables you to send out tailored offers to specific members and keep them coming back for repeat purchases every time they visit you in your gym or online.



# Ashbourne Can Help You Deliver More To Your Members

Ashbourne's electronic point of sale (EPOS) system perfectly integrates with all our club management software, allowing you to track your members needs from their initial sign up, to their first purchase.

Now you can see what is popular amongst your customers, who is buying your products and most importantly, focus on how to increase your gym's overall revenue.

## Create Your Own Online Store



Ashbourne can build your gym's online store, so you can easily sell and ship your products online. From branded caps to membership gifts, you can reach a whole new online audience.

## Fully Integrated With Club Check-In



The EPOS system is completely integrated into the rest of Ashbourne's ecosystem. From the moment your members sign up, you can start upselling them your best products.

## Track Member's Secondary Spend



The EPOS system can update every purchase instantly on your system so you can quickly see what items are selling best and reorder before you run out of your most popular stock.

# We're Ready To Help You Build Your Perfect Club!



**Get In Touch For Further Details**

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