

Member's Health Club App



Your New Health Club Fitness App Awaits!

90% of the time we spend with our mobiles is spent in apps, drastically overtaking browser based websites in terms of popularity. Often expensive and time consuming to develop, Ashbourne has finally removed that barrier for clubs. Offering a fitness app packed with features from calorie tracking, class booking, recipes, nutritional information and support, as well as being customisable to your brand, you can become an integral part of your members' day-to-day.



Contact Details

Email: sales@ashbournemanagement.co.uk

Phone: 01564 393 116

Visit: www.ashbourne-memberships.com

Issue: March 2022



ASHBOURNE
MEMBERSHIP MANAGEMENT

Build An Affordable App For Your Members

A gym member fitness app is not only good for your members, but it's also great for member retention, and with Ashbourne it's much cheaper than you think to get one!

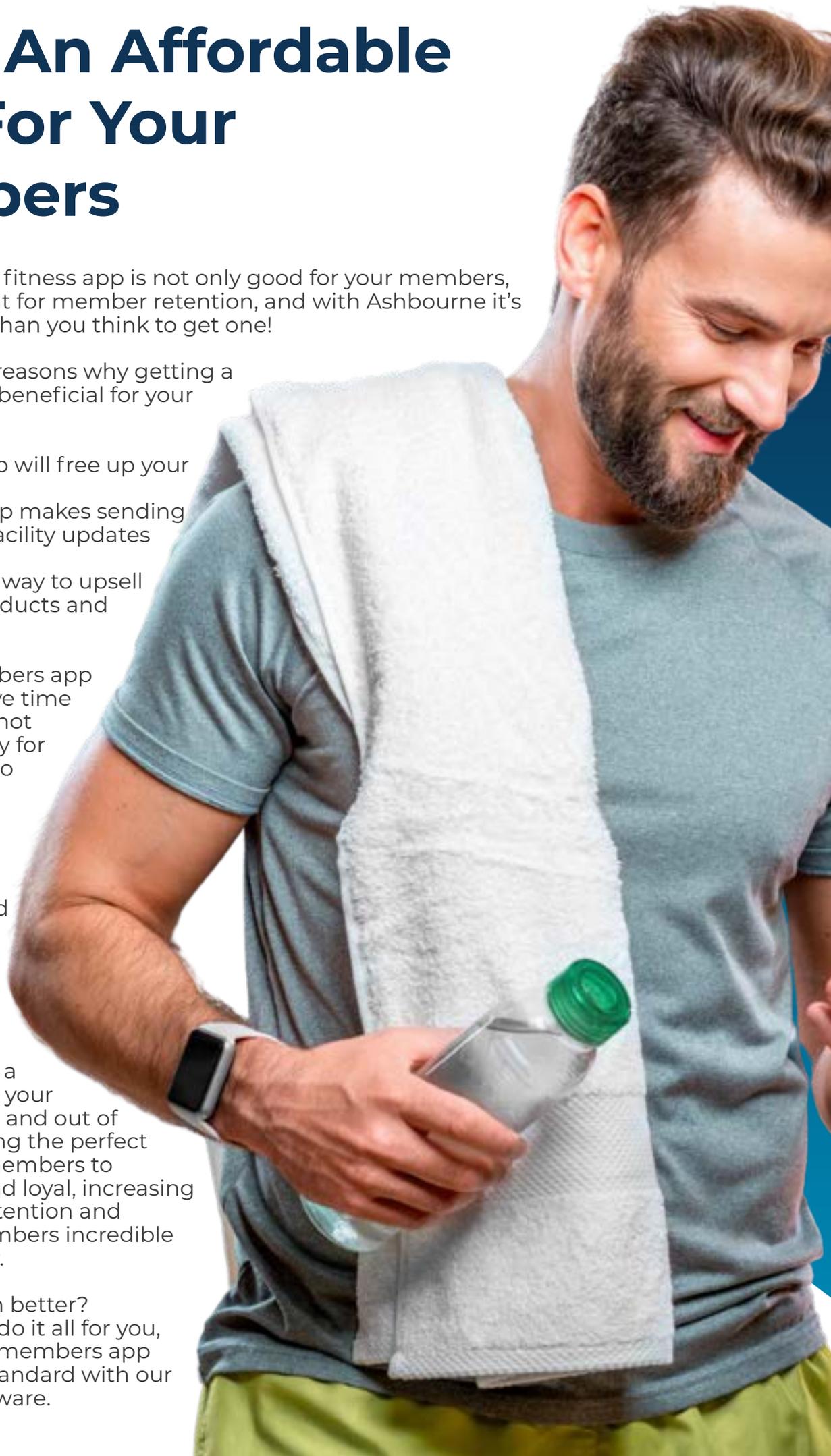
There are 3 key reasons why getting a member app is beneficial for your gym:

1. A member app will free up your admin
2. A member app makes sending instant gym facility updates easy
3. It's a fantastic way to upsell your extra products and services.

In short, a members app will help you save time and money. It's not simply just a way for your members to track their own fitness, you can enable class bookings, post news updates, host on-demand workout videos, a recipe library and so much more.

It enables your gym to become a constant part of your members life, in and out of the gym. Creating the perfect place for your members to feel engaged and loyal, increasing membership retention and giving your members incredible value for money.

And what's even better? Ashbourne can do it all for you, as our branded members app is included as standard with our world-class software.





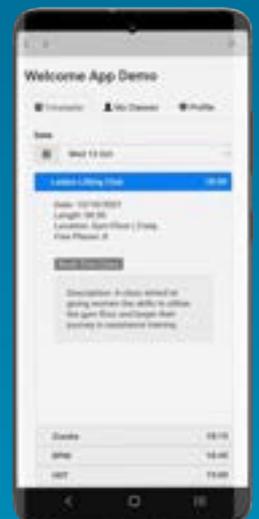
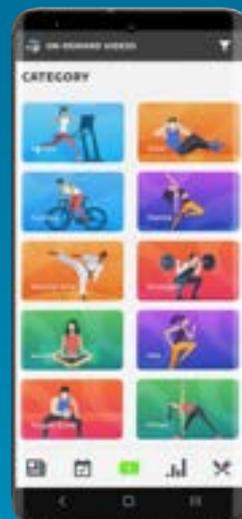
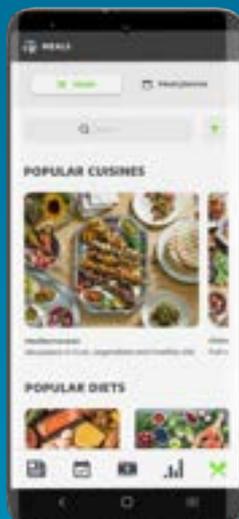
Standard App

(Included)

Bespoke App

(Additional Cost)

	Standard App (Included)	Bespoke App (Additional Cost)
News Feed Your members will be able to keep up to date with everything going on in the club	✓	✓
Class Bookings An easier way for your members to book into classes/gym sessions on the go	✓	✓
Notifications You can send unlimited push notifications to members at no extra cost	✓	✓
Connect To Fitness Devices Members can track their general fitness and progress easily and on-the-go	✓	✓
Leaderboard/Challenges Members can participate in club challenges and competitions (e.g. member of the month)	✗	✓
Pre-Loaded Workout Videos Access to 1000s of on-demand workout videos, classes and exercises	✗	✓
Pre-Loaded Nutrition/Recipes Over 250,000 recipes that are completely customisable to each person's dietary requirements	✗	✓
Music Integration Our spotify integration allows you to curate playlists to keep your members motivated	✗	✓
Class Ratings Encourage members to try new classes and stay in touch with what members are enjoying	✗	✓
Events Connect with your clubs calendar to keep members aware of special events within the club	✗	✓
Guest Passes Give your members the opportunity to spark interest in your club	✗	✓
Messages Get your members socialising with one another and your personal trainers	✗	✓



We're Ready To Help You Build Your Perfect Club!



Get In Touch For Further Details

Email: sales@ashbournemanagement.co.uk

Phone: 01564 393 116

WWW.ASHBOURNE-MEMBERSHIPS.COM

