

Payment Collection & Debt Recovery



Simple, Safe, Convenient & Cost Effective

Direct Debit has fast become the most utilised payment method across the country as its simple, safe, convenient and most importantly, cost effective. Ensuring that the correct amount will be paid by your members on the correct day, Direct Debit can transform how you run your business, bringing benefits to customers, your staff and your bottom line.



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ASHBOURNE
MEMBERSHIP MANAGEMENT

How Does Direct Debit Benefit My Gym?

Introducing Direct Debit collection for your gym memberships might be the single best decision you make for your business.

No matter what your club size, collecting fees from your members via Direct Debit has three main benefits:

- Improves member retention by reducing payment defaults
- Allows you to increase fees when you need to
- Reduces membership and payment admin

Allowing your members to sign up via Direct Debit is quick, easy and hassle-free. Most Direct Debit providers will offer instant online sign up for your members which gives you the tools to manage your gym easily and efficiently. Collecting recurring and one-off payments automatically as well as managing the everyday admin and queries that may come in.

Direct Debit also provides customers with unrivalled security levels compared to all other forms of payments. This boosts the customer service you can offer to your members as they can rest assured that their payments are protected.

Here's what you can expect from the Direct Debit Guarantee:

Notifications:

You must provide your members with a notice period of typically 10 days before taking their first payment.

Cancellations:

Your members have the ability to cancel a Direct Debit by contacting their bank at any time, as well as having a responsibility to notify you.

Refunds:

If an error is made in the payment by either yourself or the bank, your member is entitled to a full and immediate refund from the bank.



Ashbourne Membership Management Can Do It All For You

Ashbourne Membership Management make direct debit collection and debt recovery easy. We're so much more than just software, our in-house team collects payments from your members and transfers the fund directly into your bank account.

You decide how much your members pay and how many months you wish them to pay for. We'll keep you informed throughout every stage of a member's payments ensuring you can maximise your cash flow.

With transparent reporting and a dedicated customer services department, you can rely on Ashbourne to collect your payments effectively while dealing with and defaulting members empathetically,

Direct Debit Collection



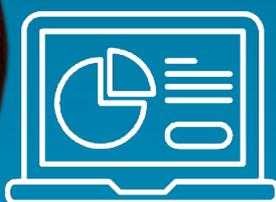
Get your members signed up to your direct debit payments to make your cashflow more regular and reliable. Get your payments set to come in at specific dates in the month, to make tracking your revenue easier than ever. Plus, it's paper free.

Customer Support



We go beyond providing just software. We have an in-house team who are available to deliver your reports, answer your member enquiries and follow up with defaulters.

Transparent Reporting



All of your payments are all tracked in our software, so you can see at a glance how much revenue your club has made and when it will be reaching your bank. Keeping tabs on your income has never been more simpler.

We're Ready To Help You Build Your Perfect Club!



Get In Touch For Further Details

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